

Paris, 16 November 2020

PRESS RELEASE

Anne du Manoir named new BNP Paribas Cardif Director of Human Resources

Anne du Manoir has been appointed Director of Human Resources of BNP Paribas Cardif and becomes a member of the insurer's Executive Committee, effective January 1, 2021. She replaces Sophie Joyat, who will join the BNP Paribas Group Human Resources Department.

With over eight years of experience at the BNP Paribas Group and in-depth knowledge of human resources management, Anne du Manoir will contribute to the transformation of BNP Paribas Cardif and pursue the insurer's drive to develop diversity and agility and train staff in tomorrow's in-demand skills.

Anne du Manoir began her career in human resources in 1996 with LVMH before joining software specialist InfoVista in 2000. Between 2007 and 2010 she was Human Resources Director for Habitat France and then Senior HR manager at AXA Investment Managers. She joined BNP Paribas Real Estate in 2012 as Director of Human Resources for France, becoming international HR head in 2017. She was appointed a member of the BNP Paribas Real Estate Board of Management in 2019.

Anne du Manoir has a post-graduate degree in Human Resources Management for Ciffop (Université Paris-II) and a Master in Information and Communication from the CELSA journalism school.

Photo available on request from the BNP Paribas Cardif press office.

About BNP Paribas Cardif

The world leader in bancassurance partnerships and creditor insurance¹, BNP Paribas Cardif plays an essential role in the lives of its policyholder clients, providing them with savings and protection solutions that let them realize their goals while protecting themselves from unforeseen events. As a committed insurer, BNP Paribas Cardif works to have a positive impact on society and to make insurance more accessible. In a world that has been deeply transformed by the emergence of new uses and lifestyles, the company, a subsidiary of BNP Paribas, has a unique business model anchored in partnerships. It co-creates solutions with almost 500 partner distributors in a variety of sectors (including banks and financial institutions, automotive sector companies, retailers, telecommunications companies, energy companies among others), as well as financial advisors and brokers who market the products to their customers. With a presence in 33 countries and strong positions in three regions – Europe, Asia and Latin America – BNP Paribas Cardif is a global specialist in personal insurance and a major contributor to financing for the real economy. With nearly 8,000 employees worldwide, BNP Paribas Cardif had gross written premiums of €29.8 billion in 2019.

Follow the latest news about BNP Paribas Cardif on [Twitter @bnpp_cardif](https://twitter.com/bnpp_cardif)

Press contacts

Valérie Oberlin – 07 60 13 49 12 – valerie.oberlin@bnpparibas.com

Laure Berkovits – 06 99 31 36 92 – laure.berkovits@bnpparibas.com

Marion Saraf – 06 80 93 40 40 – marion.saraf@bnpparibas.com

Sophie Le Blévec – 06 65 88 38 39 – sophie.s.leblevec@bnpparibas.com

¹ Source: Finaccord



**The insurer
for a changing
world**